

Minutes

Golf Management Committee

Wednesday, May 8th, 2019

8:30 AM Haymaker Golf Course

Attendees: Ally MacDougall, Katie O'Hara (call-in), Bill Wheilhan, Suzi Mitchell, Angela Cosby, Cody Hasten, Ben Franko, Sue Davies, Adam Sando, Jim Shephard, AJ Fleming

1. Public comment:

- N/A

2. Administrative Business

• Approval of Minutes

- April 17th– Did not have enough members to vote.

3. Food & Beverage–

- Working on having “sunset happy hour” at Haymaker since the gondola will not be running this summer. Still waiting on details to see how often.
- Menu is being revamped to be higher end.
- Happy Hours will be the same deal as last year (1/2 price)

4. Superintendent Update –

- Bill Whelihan is retiring on June 2nd and Adam Sando has been appointed to his position.
- From Angela Cosby, Parks and Recreation Director: *Due to Adam's success as the Haymaker Assistant Superintended over the past 10 years, he proven himself as the most qualified person for the job. His combination historical course knowledge, technical skills, strong performance reviews and supervisory skills made it clear that a more qualified candidate would not be found. Because of this, I received the Human Resources and City Managers support in directly appointing Adam Sando into the Haymaker Superintendent position.*
- Adam's Crew Leader position will be posted soon.
 - Retirement party will be May 31st
- Adam passed out his plan and maintenance standards to the committee to assure them the course was being left in good hands.
- Working on some Vole damage around the course
- Looking at opening the range on Friday (5/10) and the course on Wednesday (5/15)
- Adam proposed using the vole extermination money on pre-emergent.
- New benches have arrived.

5. Marketing Subcommittee – Katie O'Hara

- Will start doing a newspaper ad now that they have an official opening day.
- Next campaign will be promoting Locals Week.
- Avid Golfer – going to do a bigger campaign this year and push stay and play packages with the long weekend experience.

- Prints in the magazine in June and July, e-blasts, e-newsletters
- Costs \$4,000
- Not able to track how many are pushed by this because there is no specific deal being pushed.
- Lodging Day – May 21st from 12pm-2pm
 - Concierges from different lodging can come and use the range, play a few holes and enjoy food.
 - Ben/Cody/Susie will divide up properties to visit and invite.
 - Locals Week – Cody went through his plan for each day starting May 23rd.
 - 15% apparel, shoes and soft goods
 - Try to have the first Sunset Happy Hour this Thursday?

6. Chairman's Update – Katie O'Hara

- Kim Weber from Finance sent an email to monitor the budget closely and know that any extra items may need to go to council for a supplemental.

7. Golf Pro – Cody Hasten

- Cody will get a deadline for the rules seminar sign up to Katie.
- Working on getting the 3 cars towed out of the parking lot that were left from the winter.
- Started having staff come in to work on programs and detail carts.
- Did a 5 hour training on Sunday and Monday for inside and outside staff.
- Donations – Cody is looking for a policy on how many donations can go out per season.
 - Cody will come back with his recommendation.

8. Finance – Sue Davies

- Make sure A/P is processed timely.
- Budget calendar has come out, Ally will send to the committee.
- Ski Corp will be billed for their excess winter utilities.

Meeting Adjourned: 9:58 am

Next Meeting: Wednesday, May 22, 2019 @ Haymaker