



Steamboat Springs Fire-Rescue

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Media Release

Steamboat Springs Fire Rescue Promoting Helmet Safety

Steamboat Springs/ January 14, 2010

In the spirit of National Skier Safety Week, personnel from Steamboat Springs Fire Rescue will be at the base of the Steamboat Ski Area promoting the use of ski helmets on Saturday and Sunday, January 16 -17 from 9:00 am till 1:00 pm. Emergency responders will be on hand to educate skiers and riders about head injuries relating to the use/non-use of helmets, assist with proper helmet fitting, and checking to make sure that optimal vision is obtained while wearing a helmet. Their tent will be set up between the ticket office and Sports Stalker on the pavers at One Steamboat Place.

Steamboat Ski & Resort Corporation will be donating ski helmets to Steamboat Springs Fire Rescue to be given away to skiing guests who don't already have a helmet, promoting helmet safety on the mountain. Guests wishing to win a free helmet will be asked to provide their name, phone number, address, and helmet size on a ticket. Tickets will be drawn on Saturday, January 16, and Sunday, January 17, 2010. Winners will be notified and sent a helmet or voucher to receive a helmet. Additionally, Smith Helmets will have a display at the base of the gondola for proper fitting and helmet size information.

For more information, contact Steamboat Springs Fire Rescue at (970)879-7170.

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