

**Minutes**  
**Golf Management Committee**  
**Wednesday, January 13th, 2021**  
**8:30 AM ZOOM**

*Attendees:* Ally MacDougall, Katie O'Hara, Cody Hasten, Adam Sando, Zach Patterson, Lisa Popovich, Alan Koermer, Mark Winans, Ian Landy, Abbey Taylor, Sue Davies, Angela Cosby  
*Public:* Ernie Kish, John Holland

- **Public comment:**
  - N/A – Public was able to log in if desired.
- **Administrative Business**
  - December 9<sup>th</sup> Minutes – APPROVED 4-0 (Ian not present on the 9<sup>th</sup>)
  - December 16<sup>th</sup> Minutes – APPROVED 5-0
  - Chair and Vice Chair Nominations
    - Katie will be chair again
    - Vice Chair will be Alan Koermer
- **Food & Beverage – Mark Winans and Abbey Taylor**
  - Started serving lunch a week ago
    - Open to reservations and walk ins - recommend reservations
  - Sleigh rides are full and going really well
  - Not grooming until it snows more – snow is very thin
- **Superintendent Update – Adam Sando**
  - Waster water system change has passed the county and was sent off to the state
  - Working through Purchase Requisitions for rollers and chemical building
  - Starter shack – built out the floor and Cody approved the square footage
- **Head Golf Professional – Cody Hasten**
  - Golf Cart update – supplemental going to council next Tuesday for approval. The second reading will be in February.
    - Order has been placed to be “in line” to get carts by March/April with Club Car.
  - Half punch cards
    - Sold last Spring during Locals Week and then was not available again until the end of the season
    - Committee agreed to take this approach again in 2021 with the half punch cards and will look at the idea of offering it all year for 2022 rates.
  - JGAC Tournament (Junior Golf Alliance of Colorado)
    - \$30/kid – other details are flexible. If field is not limited it could be around 60-70 players.
    - Will continue looking at dates to host this event.
  - Hay Cup moving to June
  - Currently creating rate cards
- **Chair Updates – Katie O'Hara**
  - Marketing
    - Moving forward with advertisement in Colorado avid golfer
    - Doing monthly winter eblasts
    - Lisa would like to have a meeting to have a comprehensive marketing plan
      - Radio? Newspaper? Etc.
  - Survey
    - Committee reviewed survey response results on a shared screen.

**Meeting Adjourned:** 9:57am

**Next Meeting:** Wednesday, January 27th, 2021 @ ZOOM