

# STEAMBOAT SPRINGS LOCAL MARKETING DISTRICT

Friday, January 18, 2019

10:00 a.m.

Centennial Hall – Room 113/114

## Minutes

1. Call to order – Bob Milne  
Milne called the meeting to order at 10:02AM
2. Roll Call – Kara Stoller  
Bob Milne (via conference call), Rod Hanna, Ryan VanNess, Steve Muntean, Jane Blackstone  
  
Clerk: Kara Stoller, Heathre Naused  
Guests: Rob Perlman, Janet Fischer, Kevin Booth, Katie Brown, Kim Weber, Tom Sharp
3. Approval of Agenda – Milne  
MOTION: Milne moved to approve the Agenda with the following additions:
  - Airport update added to General Business
  - Air campaign marketing update added to General BusinessMuntean seconded. All in favor. Motion passed.
4. Approval of Meeting Minutes
  - a. November 16, 2018 minutesMOTION: VanNess moved to approve the November 16, 2018 minutes. Hanna seconded. All in favor. Motion passed.
5. Public Comment – Limit to three minutes on any item not on the agenda  
No public comment.
6. Treasurer's report – Jane Blackstone  
A budget summary was included in the packet. Weber provided a summary of the accommodations tax for 2018. Weber discussed the 2018 projected expenses and revenues. At the end of 2019, estimated reserves will be \$446,000. Weber spoke to detail on what the City has received from State. Collections are up 5% year to date over 2017. The final outcome will depend on December revenue. Weber explained the difference between the City lodging and accommodations tax collections against the LMD tax collections.
7. Director's Update/Reports – Rod Hanna, Steve Muntean, Ryan VanNess, Bob Milne, Jane Blackstone  
Milne reported that he had received a voicemail from David Miller regarding LMD funding for a bus to and from Denver. Milne would update the group once he had additional information.
8. General Counsel Report – Tom Sharp  
Sharp spoke to the statute requiring a motion from the Board approving the location where LMD notices will be posted. Sharp advised the group to prepare and pass a motion at today's meeting.  
MOTION: Blackstone made a motion to set the location for posting notices to be the Steamboat Springs Chamber Visitor Center lobby, City Hall lobby and online. Hanna seconded. All in favor. Motion passed.

9. Administrative Report – Stoller

a. Board Member Terms

Hanna and Milne's terms are up at the end of March. It is a lengthy process to make sure people are aware the positions are open. Milne confirmed his plan to renew. Hanna is undecided and will let Stoller know by February 15.

b. February Board Meeting

Stoller asked the Board whether a February meeting is needed. Typically, the agenda is focused on summer air. The group agreed that there was no need for the February meeting. Stoller will cancel the meeting.

10. General Business

a. 2018 Annual Report Review - Stoller

Stoller presented a draft 2018 Annual Report for review and edits. The Board provided detailed edits to be made.

MOTION: Muntean made a motion to approve the edits set forth by the Board with final review from Milne prior to printing. Hanna seconded. All in favor. Motion passed.

b. Air Campaign Marketing Update – Janet Fischer

Fischer spoke to the most recent airfare campaign and sales.

c. Airport Update - Kevin Booth

Booth noted that all was running smoothly at the airport.

d. Revision of LMD Operating Plan-Kara Stoller

The group discussed the change in summer air service and determined City Council needed to be notified.

11. Executive Session

MOTION: Blackstone moved to go into executive session pursuant to CRS Sections 24-6-402(e) and (g) for the purpose of **NEGOTIATIONS AND DEVELOPING STRATEGY FOR NEGOTIATIONS** regarding existing and future contracts with Air Carriers, **AND** for the purpose of **CONSIDERING DOCUMENTS TO BE SUPPLIED BY STEAMBOAT SKI AND RESORT CORPORATION TO THE BOARD WHICH ARE PROTECTED BY THE MANDATORY NONDISCLOSURE PROVISIONS OF THE COLORADO OPEN RECORDS ACT**, being documents related to existing and future contracts with Air Carriers. Muntean seconded. All in favor. Motion passed.

MOTION: Blackstone moved to exit executive session at 11:46a.m. Muntean seconded. All in favor. Motion passed.

12. Adjournment – Milne

MOTION: Milne moved to adjourn. Muntean seconded. All in favor. Motion passed. Meeting adjourned at 11:48 a.m.