

**Minutes**  
**Golf Management Committee**  
**Wednesday, January 27th, 2021**  
**8:30 AM ZOOM**

*Attendees:* Ally MacDougall, Katie O'Hara, Cody Hasten, Adam Sando, Lisa Popovich, Alan Koermer, Ian Landy, Sue Davies, Angela Cosby, Sarah Glassmeyer

- **Public comment:**
  - N/A – Public was able to log in if desired.
- **Administrative Business**
  - January 13th Minutes – APPROVED (4-0) (Zach not present)
  - Supplemental budget for new golf carts was pulled and Cody answered any questions the City Council had. The first reading passed and the second reading will be on February 2<sup>nd</sup>.
- **Food & Beverage – Abbey Taylor**
  - Mark Winans had to leave town for a family emergency and Abbey Taylor is the official Food and Beverage manager.
- **Superintendent Update – Adam Sando**
  - Working on building the new starter shack
  - Working with Facilities on redoing the deck at the maintenance building.
  - High School Shop class is going to build bird houses for the course for next season.
  - Working on equipment, grinding reels, painting and other preventative maintenance.
  - Working hard in case the snow stays low and there is an early start to the season.
  - The new pine benches did not hold up very well.
    - Adam will knock off the finish and re-stain to get more life out of them.
  - John Haller retired and Graham McDaniel will be the new Superintendent at Rollingstone Ranch Golf Club
  - Made a big bulk order of tools for the season
  - Working on where to purchase chemical storage building
- **Head Golf Professional – Cody Hasten**
  - Pass refund request for 2021
    - Jimmy Smith for \$1152.48 – APPROVED 4-0
  - Working with Golf Genius to set up all the tournaments for next summer on updated tournament software
  - Going down to Denver for a merchandise show on Feb 8 and 9
  - Cody is not concerned about soft goods being delivered on time, but hard goods may still have a lot of demand
- **Chair Updates – Katie O'Hara**
  - Marketing – met last week and brainstormed ideas
    - More eblasts
    - More targeted info on leagues
    - Cody working on trifold brochure
      - Cody will send out today for review before printing later this week
    - Cody is going to have an event form template that he will fill out for every event so the front desk, starter etc have all the information.
    - Avid Golfer – included in the upcoming travel issue
    - Another meeting tomorrow to create calendar for marketing initiatives
  - Survey take aways

- Each committee member went through Pro Shop, Food and Beverage, Maintenance take aways and goals for each division for the upcoming season.
- Goals include:
  - More communication for maintenance issues to the public
  - Staffing coverage for high pressure times
  - Educating staff on events
  - Fixing slow course play
    - a. Rangers there later on the weekends
    - b. Pushing back frost delays (with a sold-out tee sheet the frost delay can be felt ALL day)
  - Food and Beverage – dedicate a whole meeting to discussing this topic
  - Faster and more consistent green speed early in the season
  - Marketing/Communication improvements
- Angela asked to have the goal setting discussion line up with employee reviews in early December next year.

**Meeting Adjourned:** 9:57am

**Next Meeting:** Wednesday, February 10th, 2021 @ ZOOM