

Minutes
Golf Management Committee
Wednesday, March 10, 2021
8:30 AM ZOOM

Attendees: Katie O'Hara, Cody Hasten, Adam Sando, Lisa Popovich, Zach Patterson, Abbey Taylor, Angela Cosby, Alan Koermer, Sue Davies, Sarah Glassmeyer

- **Public comment:**
 - N/A – Public was able to log in if desired.
- **Administrative Business**
 - February 24th Minutes – APPROVED 4-0
- **Food & Beverage – Abbey Taylor**
 - Sleigh ride dinners have been sold out almost every night.
 - Fresh snow means they will hopefully make it through next weekend.
 - A hard close is set for March 28th but the last weekend may not be feasible depending on snowpack.
 - Firepits and Adirondack chairs have been added to the patio and have been a big hit with the Spring weather. S'mores kits have been for sale and are a hit with the kids. The fire pits and chairs will stay throughout the summer.
 - Fire pit usage will be evaluated with any fire bans that occur during the summer.
 - The kitchen has been closing at 2:30 for food service but the bar has been open until 4:00 to leave enough time to get the dining room open for 4:30 sleigh rides.
 - Menus will be finalized after this meeting and Cody will be working with Abbey for wine and dine menus as well.
- **Superintendent Update – Adam Sando**
 - Looking good for staffing with 8 full time employees and 4 part time employees on the books so far.
 - Goal is 12 for full time staff with 14 being ideal.
 - Full time staff will start working around the end of April, earlier if snow melts fast, with paperwork being completed next week.
 - Snow is starting to slump as far as Nordic goes unless this storm holds.
 - Receiving a lot of product like on-course accessories and fertilizer, so gearing up for the summer season is in full swing.
- **Head Golf Professional – Cody Hasten**
 - Starting to fill out paperwork for returners and new hires.
 - Still looking for 3-4 outside service members, with two new hires signed on so far since the last meeting.
 - Hired a new shop staff member-Jen Wheedle- who came from Rollingstone Golf Course.

- New golf carts are ready and need to be scheduled to be delivered once the barns are accessible.
 - When the new carts are delivered, they will also look at the Beverage carts and help with any updates that are needed for those.
- Merchandise is beginning to be delivered with more scheduled to come in next week.
- Master calendar and tournaments landing pages – looking for more feedback from the committee on the user experience and content.
 - Goal to have this live by the end of the week.
- Central reservations were up in 2020 as compared to 2019, and the trend looks to be continuing into 2021.
- **Marketing – Katie O'Hara**
 - The marketing sub-committee is working on the March e-blast.
 - A separate tournament specific e-blast and how to use the new program will follow.
- **Finance-Sue Davies**
 - Working on updating the 6 year CIP.
 - Net 2020 return to reserves was about 316,000 which will leave 1.37 million in reserves after the new golf carts.
 - Suggested implementing a ranking matrix or sticking with discussion and voting for staff needs to avoid surprises.
 - Angela added that there may be a change to the current budget for a cost-of-living adjustment with the current city revenues.
 - Alan will work with Adam and Cody for any adjustments to the 2021 CIP and will report back to the committee.
- **Chair Updates – Katie O'Hara**
 - Discussed the updates to the ordinance to clarify the role of the Golf Management Committee.
 - Cody Hasten, Adam Sando, Angela Cosby, Gary Suiter, and Dan Foote have all added their changes to the document.
 - The committee went over these changes and added updates and clarifications.
 - The next step is to have the city review the changes and updates made by the committee and then go over them again at the next meeting on March 24th.

Meeting Adjourned: 9:48 am

Next Meeting: Wednesday, March 24, 2021 @ ZOOM