

**Accommodations Tax Committee Meeting
March 13, 2013, noon
Crawford Meeting Room
124 10th Street**

1. Call to order.

The meeting was called to order at 12:10pm.

Committee members present: Larry Mashaw, Cari Hermacinski, Tom Ptach, Scott Marr and Mike Lomas. Kenny Reisman was absent.

City Staff present: Deb Hinsvark, Interim City Manager; and Julie Franklin, City Clerk.

2. Approval of February 13, 2013 minutes.

Hermacinski moved and Marr seconded to approve the February 13, 2013 minutes. The motion carried 4/0. Mike Lomas had not yet arrived.

3. Discussion of finance/bond/election issues.

Discussion commenced on the additional question posed by Ptach regarding the proposer's ability to prepare for an election campaign. He noted the need for the proposers to understand that it will be their responsibility to get a ballot question passed.

DIRECTION: Add the following question for all projects: If the Council decides to move forward with the project(s) recommended by the Committee, it is likely that it will go on the November Regular Municipal Election ballot. Do you have the resources to run an effective campaign? Franklin to email this question to the proposers and also let them know that there may be a "call back" meeting in April for finalists.

Hermacinski stated that if there is a worthy project, the Committee should make a recommendation to Council and then Council can decide whether to fund it this year. Mashaw agreed and noted that the Committee's main goal is to decide the best use of the money that follows the ballot language.

It was noted that some have asked that since the use of the funds will likely be on the ballot, then why not ask the voters to redefine the ballot language? For example to be able to use some of the money for marketing of the new amenity. The Committee agreed that this is not in their purview.

4. Review of upcoming meeting schedule.

The Committee agreed to add one hour at the end of the March 21 agenda to discuss the presentations. This portion of the meeting may be closed to the public.

As stated above, there may be the need for a “call back” meeting for finalists in the 2 weeks after the presentations.

5. Adjournment.

The meeting adjourned at 12:45pm.

MINUTES PREPARED, REVIEWED AND RESPECTFULLY SUBMITTED BY:

Julie Franklin

Julie Franklin, CMC
City Clerk

APPROVED THIS 20th DAY OF March, 2013.