

**Minutes**  
**Golf Management Committee**  
**Wednesday, March 24, 2021**  
**8:30 AM ZOOM**

*Attendees:* Katie O'Hara, Cody Hasten, Shawn Bond, Lisa Popovich, Zach Patterson, Ian Landy, Abbey Taylor, Angela Cosby, Alan Koermer, Sarah Glassmeyer

- **Public comment:**
  - N/A – Public was able to log in if desired.
- **Administrative Business**
  - March 10<sup>th</sup>, 2021 Minutes – APPROVED (3-0)
- **Food & Beverage – Abbey Taylor**
  - Sleigh rides are officially done after a big last weekend.
  - Haymaker is officially closed for the winter season and have moved into inventory and clean-up mode to set up for the summer golf season.
- **Superintendent Update – Adam Sando (Shawn Bond representative)**
  - Last week 8 full time employees were hired and now 12 full time employees and 5 part time employees have been hired for a total of 17. Hoping to get two more.
  - Most of the staff returned with three new hires so things should roll smoothly without much transition.
  - Alpine activities may be shutting down this week depending on snow.
  - Got new directional signs at the club house.
  - Finishing new starter shack in the next couple weeks.
  - Still hiring through end of April for a starting date sometime at the beginning of May.
- **Head Golf Professional – Cody Hasten**
  - Colorado Golf and Turf golf carts came in and are in Denver waiting to be delivered once skiing is closed and snow gets shoveled either next week or the following.
    - Premium seats instead of regular seats came on the golf carts, but at a 75% discount, so the budget for this year will need to be readjusted a bit, but the resale value and customer satisfaction will be increased so it will be beneficial in the long run.
  - Still looking for 3-4 more outside service staff as applications are slowing down.
  - Golf shop and ranger starter crew is full.
- **Marketing – Katie O'Hara**
  - March newsletter went out.
  - Social media posts will be ramping up.
  - Lisa & Cody met last week: Talked about e-blasts and how to format, monthly e-blast content, streamlining logos, getting people to start posting how they

are getting ready for the season and engaging with Haymaker hashtags, and how to schedule and format tournament e-mails.

- Sent tournament e-blast last week and have started to get online sign-ups already.
- Will send out e-blast early next week to teach people how to sign up for tournaments online this year which will link the opening date.
- All junior programs and lesson programs will be on the website by EOD as they are moving to online sign-ups as well.
- The Haymaker golf program brochure is complete and just needs to be proofread.
- **Finance-Sue Davies**
  - Angela touched base on the cost-of-living increase for the budget. Looking at what percentage increase and whether it will be retroactive to January.
- **Chair Updates – Katie O’Hara**
  - Wanted to discuss ordinance but waiting on edits from Gary/Dan before discussing further.

**Meeting Adjourned:** 8:59 am

**Next Meeting:** Wednesday, April 14th, 2021 @ ZOOM