

**Golf Management Committee Meeting Minutes**  
**Wednesday, August 23, 2023**  
**8:30 AM Haymaker Golf Course**

*Attendees in person:* Alexis Wolf, Lisa Popovich, Alan Koermer, Ian Landy, Adam Sando, Cody Hasten, Zach Patterson

*Attendees on teams:* Nella Poquette

- **Public Comment: N/A**
- **Administrative Business**
  - APPROVED-4-0
- **Food & Beverage**
  - Tuesday after Labor Day, Restaurant will close at 7 with the Pro Shop
  - Theme nights will run through August
    - Will end when the leagues end
  - May continue with Fish Fry Fridays
  - May be closed for table service a few hours on Friday, 8/25 due to Alpine Insurance event
- **Superintendent Update – Adam Sando**
  - Verticutting in 2 weeks
    - Last verticut of the season
  - Last application for the season
    - Working towards keeping the golf course looking good for our last few big events
  - Lots of positive reviews on the greens
- **Golf Pro-Cody Hasten**
  - **KPI's**
    - Slightly down in July rounds from last year
    - Retail revenue is slightly down in comparison to last year
    - Revenue is \$50,000 up for the month of July
    - Up in rounds about 200 rounds for August
    - Up about \$40k for the month in revenue
    - Up in retail
      - Only thing we are not up in is punch cards
  - **PASS REFUND REQUEST**
    - Jack Fahres
      - Unable to use pass due this season due to medical reasons
      - **PASS REFUND -APPROVED- at 50% 5-0**
    - Foster Cup
      - Haymaker took the victory in the Foster Cup
      - Successful, fun event

- September Events
  - Fall classic
  - City Championship
  - Mid-am
  - Many wedding groups in the upcoming months
- Co-ed Scramble Tonight
  - Happy Hour starts at 4:30
  - Pairing party will begin at 5:30
  - 6pm shotgun
  - 40 players
- 8/25 AIB For a Cure Event
  - 80 Players
  - Cancer benefit event
  - \$250 including golf, dinner, entertainment, open bar
- Successful Callaway Demo Day
  - 12 appointments
  - 11 Orders
- Working to facilitate a venue for outdoor wedding space, lots of demand and requests
- Furniture estimated to be here October 1<sup>st</sup>
  - Demand seen across the City as a whole for event space
  - What benefits will the golf course have? How can revenue be brought into the shop?
    - a. Could charge resort a percentage for having the wedding at Haymaker?
  - \$500 event fee?
  - Language in contract regarding liability – Ski Corps or Haymaker?
  - Could do a dry run next summer – 4 days out of the summer
  - Revenue is main concern, definitely worth exploring
- Financial
  - Budget Meeting went well
  - Loss of 2A funding next year
- **Marketing Subcommittee**
  - No updates
- **Nella Poquette-**
  - No updates

**Meeting Adjourned:** 10:07am

**Next Meeting:** August 23rd, 8:30am @ Haymaker Golf Course