



**Steamboat Springs  
Fire Rescue**

City of  
**Steamboat Springs**



## **Craig Pepsi-Cola Bottling Donates 28 Cases of Water & Gatorade**

**STEAMBOAT SPRINGS, COLORADO-November 7, 2018**-When you are battling heat, flames and an unpredictable situation, Steamboat Springs Fire Rescue (SSFR) firefighters have to be at the top of their game and staying hydrated is a key ingredient.

Pepsi-Cola Bottling in Craig recently donated 20 cases of Aquafina bottled water and 8 cases of electrolyte-fortified Gatorade in a variety of flavors to the department to help them maintain peak condition during a response. This is the second time that Scott Varvel and his team from Craig have dropped off liquid nourishment destined to keep SSFR in the game and not on the sidelines due to dehydration.



“When we’re on scene, especially for hours at a time, you have to bring everything you might need with you,” said Fire Chief Mel Stewart. “Typically during an incident, it is SSFR looking out for the well-being of others; however, this donation reminds us that others are looking out for us too and that means a lot.”

SSFR will carry much of the donated product on engines and ambulances for use by firefighters and/or the public. Regardless of the season, staying hydrated is a primary concern for firefighters particularly when a situation extends for a lengthy period of time in a variety of weather conditions and temperatures. With the right supplies, SSFR is already one step ahead in their response before even leaving the station.



For more than 120 years, SSFR has been dedicated to serving the City of Steamboat Springs and the surrounding community by reducing human suffering and property loss, protecting the environment, and promoting life safety through incident response, public education, and fire prevention programs. Responsible for an area of roughly 384 square miles, the department responded to nearly 2300 calls (average of 6.3 per day) for services in 2017.

-WeServeTheCity-

### **Contact**

Mel Stewart, Fire Chief, 970.879.7170 or [email](#)

Chuck Cerasoli, Deputy Fire Chief, 970.879.7170 or [email](#)