



# SST Takes Community For Ride – A Record One

*Best January Local Ridership on Record for Past Decade*

**STEAMBOAT SPRINGS, COLORADO-February 11, 2020**-Steamboat Springs Transit put the pedal to the metal during January 2020 and set several records along the way for ridership locally and regionally.

“January was an excellent month for ridership in all categories,” commented Transit Manager Jonathan Flint. “This is a testament to everyone across SST who delivers efficient and reliable service day in and day out, along with a high level of guest service.”

Locally, SST carried more passengers than any January in the past decade. The 192,322 mark is the fourth best of all time and is only twenty-two thousand short of the record January in 2009. The past month’s total is 9% higher than the same time last year.

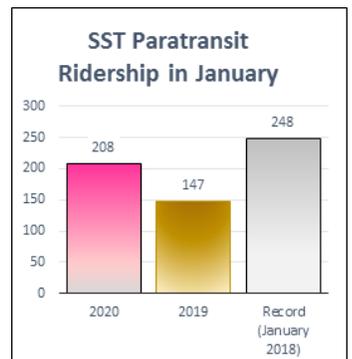
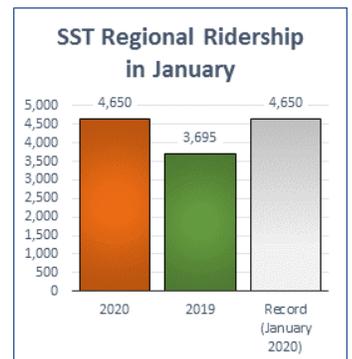
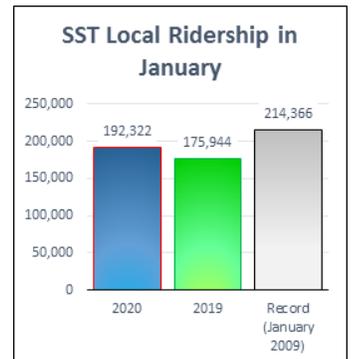
A new level was set regionally as SST experienced its busiest January on record as well as its busiest month ever. Regional ridership for the month was 4,560, surpassing the previous high mark of 3,837, or a 19% increase. Revenue from passes and fares nearly hit the \$20K level taking in \$18,976. Regional rates have remained at the same level for the past several years.

“We expanded regional service this winter and our passengers are responding in record numbers showing we’re moving in the right direction,” continued Flint. “The regional line plays a vital role in affordably connecting northwest Colorado and its citizens to employment and services.”

This winter, SST expanded the regional line from two trips to three in each direction. The regional line provides daily departures between Craig and Steamboat Springs with stops in Hayden, Milner and Steamboat II. In addition, new reverse routes were unveiled in late November.

The AccesstheBoat paratransit service vehicle was also getting a workout this past month. The service saw a 41% increase over last January with 208 riders and was only 40 riders short of the all-time January record, set in 2018.

The City of Steamboat Springs offers curb-to-curb paratransit transportation service at no cost to those who are unable to independently use SST bus service, or other fixed route service due to a disability or health related condition.



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