









## Love Laps Chairlift Dating Rescheduled

Speed Dating Event Moves to March 7 With Reduced Registration Cost

**STEAMBOAT SPRINGS, COLORADO–February 13, 2020-**Howelsen Hill's chairlift dating event has been rescheduled to March 7 which will allow for additional registrations during a less competitive time frame.

"The holiday weekend, compounded by blues break locally and another round of forecasted adverse weather, is having a greater impact on registration than we would have imagined," said Emily Hines, Marketing & Special Events Coordinator. "We didn't want to give up on love and hope by moving to a new date will allow for more participation and less conflicts."

Originally scheduled for February 15, Love Laps will move a month later to Saturday, March 7 and will feature a reduced registration cost of \$30. Individuals who have already registered, and still want to attend on the new date will be refunded \$20 of their registration fee. If they are unable to attend on the rescheduled date, then a full refund will be provided.

Look for love on the lifts on Saturday, March 7, from noon to 4pm. The event kicks off with dating, chairlift rides and skiing/snowboarding from noon to 3pm. Share the nine-minute chairlift ride with another dater, spend the time getting to know each other and possibly discover that special someone or at least meet people who enjoy the same outdoor adventure as you. After each chairlift ride, return to the bottom for another match as each participant will meet multiple people over the afternoon. Daters will give their selections to Lovebug and receive email results of their matches after the event.

The on-hill adventure is followed by an après-ski function in Olympian Hall from 3-4pm. The fun continues across the river at Mountain Tap with an informal happy hour from 4pm to 10pm. Grab some wood fire pizza and show your custom event buff to enjoy a free 5-ounce taster beer.

The event is \$30 per person and will take place snow or shine at historic Howelsen Hill. The city has partnered with Denver-based speed dating company, Lovebug, to manage event logistics and registration. Participants can find additional information and register in advance at steamboatsprings.net/lovelaps.

-WeServeTheCity-

## **Contacts**

Emily Hines, Marketing & Events Coordinator, 970.871.7031 or email Toby Stauffer, Senior Planner, 970.871.8280 or email Michael Lane, Communications Manager, 970.871.8220 or email