



Steamboat Springs ProRodeo Series Recognized By WPRA *Iconic Series + Season Long Success Culminates with Industry Awards*

STEAMBOAT SPRINGS, COLORADO-December 7, 2021-When most contestants are hoping to make it out of their event in a matter of seconds, the Steamboat Springs Rodeo Series events must last all summer, and these efforts were recently recognized by the Women's Pro Rodeo Association (WPRA).

"These awards shine the spotlight on all the hard work that so many individuals put in each week to make our rodeo series stand out and remain a fan and competitor favorite," said Steamboat Springs ProRodeo Board Chairman Brent Romick. "Without hard work each year, this event wouldn't have achieved what it has or carried on the cowboy and western traditions that first started here more than a century ago."

The Steamboat Springs' iconic rodeo series was voted in the top five in all the WPRA Small Outdoor Rodeos of the Year. It also stampeded into the top three spots for Innovative Rodeos of the Year. No other rodeo was recognized in two categories throughout all pro rodeo.

In addition, the hometown rodeo series was recognized with the 2021 WPRA Justin Boots Best Footing Award for the Mountain States Circuit. Just down the road, the Moffat County Fair & Rodeo took home second in the category.

Every year since the early 1990s the WPRA and Justin Brands have honored rodeo committees in each of the 12 circuits that have gone above and beyond to ensure safe ground for the animal athletes of rodeo, specifically the barrel racing horses.

The Justin Best Footing Awards® program was created when Tom Feller, director of event marketing for Justin Brands, approached the WPRA about partnering on a program that would focus on the health and wellbeing of the animal athlete. Not only does the program keep animal athletes performing at the top level, but it also recognizes the hard work and time rodeo committees put into making their ground as safe as possible for the barrel horse and all rodeo livestock.

One of the largest and oldest rodeo sanctioning bodies in the world, the WPRA provides opportunities for women across the United States and Canada to compete in the timed events of barrel racing, team roping, breakaway roping, and tie-down roping and is home to World Championship Barrel Racing.

-WeServeTheCity-

Contact

Brad Setter, Howelsen Hill Ski & Rodeo Manager, 970.871.7035 or [email](#)
Brent Romick, Steamboat Springs ProRodeo Series, 970.846.3618 or [email](#)
Emily Hines, Marketing & Special Events Coordinator, 970.871.7031 or [email](#)

